

# Smart Vision Exams

Product Booklet

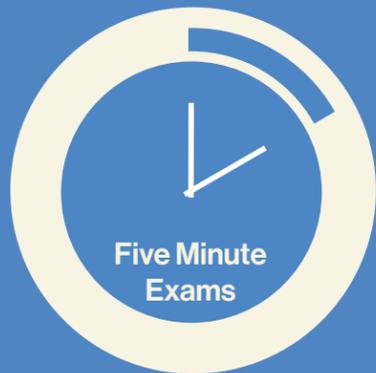
*Vision care reimaged*

# The Future of Optical Health

## The Product

Introducing the future of optical health with Smart Vision Exams, our five minute vision exams. With our patented technology, you can integrate hassle-free vision exams into your store.

### Features



Five Minute Exams



NASA Grade Technology



3.5% Remake Rate



Reliable Customer Service



474%\*

Return on Investment



Access to Licensed Eye Doctors

\*Based off of data previous customers, averaging 84 vision exams/month and assuming \$220 per transaction, \$150 in profit

# The SVOne

## How it Works



- 1 You administer the test yourself!
- 2 Customers take a quick exam that uses refraction technology based off of LASIK
- 3 Exams are reviewed by our licensed optometrists and ophthalmologists. Customers receive their eyewear prescription in the next 24 hours.

# Costs

## Investment Costs



It's difficult to have a doctor as a brand new business owner. I needed something that worked, was as techy and comfortable for me and my clients, and fast.”



— MODERN DAY OPTX

	Number of Exams/Month	Revenue per Transaction	Profit per Transaction
Example Store Sales	84 vision exams	\$220 per transaction (including vision exam)	\$150 per transaction

Cost of SVOne	Return on Investment***
\$9950 - one time device purchase	1.5 months to recoup the cost \$10,500 profit monthly after first 2 months
\$3500 annual cloud subscription	
\$25 per vision exam	

\*\*\*Based off of data previous customers

# COVID-19 Safety

The pandemic has made patients wary of in-person appointments, but with the SVOne you can administer socially distanced vision exams.

Smart Vision Exams are **safe and quick** with zero patient-doctor contact. With the SVOne you can see your number of vision exams go up.

In-person doctor visits have decreased by

**37%**<sup>\*\*</sup>

due to COVID-19.

What does a **socially distanced** vision exam look like?

zero patient-doctor contact

5 minute exams (less than 15 minutes of exposure, per CDC guidelines)

easy to clean with alcohol and wipes

\*\*Source: Ateev Mehrotra et al., The Impact of the COVID-19 Pandemic on Outpatient Visits: Practices Are Adapting to the New Normal (Commonwealth Fund, June 2020). <https://doi.org/10.26099/2v5t-9y63>

# Ready to order?

Contact us below to get started

Email: [sales@smartvisionlabs.com](mailto:sales@smartvisionlabs.com)

Phone: (212) 796-6124

[smartvisionlabs.com](http://smartvisionlabs.com)

US Patent 10349828 10117574 9801538 9629541

SMART VISION LABS